



## BC's LARGEST CAREER PLANNING EVENTS!

# FACT SHEET

As of July 15, 2009

Organization Name:	Education & Career Fairs (A Division of ECF Management Inc.)		
President:	Mathias Posch		
Established Year:	1996 (First Fair started in 1997)		
Mission Statement:	To assist secondary school students, adult learners and career changers in the transition to a career by providing them with an event to examine different career paths and obtain labour market information		
# of Fairs per Year:	Currently 4 regional Fairs: Fraser Valley, Vancouver Island, Vancouver and Okanagan. Kamloops occurs every 2 <sup>nd</sup> year.		
# of Fairs to Date:	39 completed Fairs		
# of Exhibits to Date:	4044 exhibits for all Fairs since 1997		
# of Exhibits per Fair (2008/9):	Fraser Valley Education & Career Fair:	123	
	Vancouver Island Education & Career Fair:	94	
	Vancouver Education & Career Fair:	162	
	Kamloops Education & Career Fair:	105	
	Okanagan Education & Career Fair:	105	
# of Attendees to Date:	130,404 attendees for all Fairs since 1997		
Total Attendance each year:	12,000+ attendees for all Fairs (2500 – 5000 per Fair)		
Attendance Target Market:	Secondary school students, parents, teachers, career counsellors, employment and immigrant services agencies, job seekers, post-secondary students, adult career changers, and the general public		
Exhibitors:	Universities, colleges, private training institutions, government departments, corporations, employers, associations from Canada, United States, and Internationally		

*Additional media inquiries, photos and interviews, please contact:*

Vanessa Ong – Education & Career Fairs  
Tel: 604-681-2153 E-mail: [fairs@theplanner.net](mailto:fairs@theplanner.net)

- 30 -

### Education & Career Fairs

(A Division of ECF Management Inc.)

2101 – 1177 West Hastings Street, Vancouver, BC, Canada V6E 2K3

Tel: 604-681-2153 • Fax: 604-681-1049 • [fairs@theplanner.net](mailto:fairs@theplanner.net)