Education & Career Fairs

Parent Event

about the parent event...

Parents struggle with advising their child about post-secondary choices. They want to be a part of the decision-making process but are as overwhelmed with information as their child. ECF is pleased to announce the first annual Kelowna Parent Event. We are inviting representatives from career training institutes, colleges and universities to present their information.

Topics of discussion include:

- Admission Requirements
- Important Deadlines
- Living on Campus
- Scholarships being offered
- Tuition Fees
- Choosing a Field of Study
- Clubs, Athletics, Activities that they offer

who can attend?

ECF is very fortunate to have the support of the local school districts and PACS in each of the areas we visit. For this particular event, we will be sending out invitations through each high school in Kelowna. We will also list the event on local event listing sites.

Each attendee will receive a parent package which highlights each of the programs presented at the event.
We will be asking for registration from the attendees and will have a contact sheet available to all representatives post event.

why should your organization present?

We know that parents are involved in the decision-making process for post-secondary studies. They are the vital step for each child when choosing a school. Parents want to be informed and get questions answered by representatives from particular organizations.

The Parent Event is the place where they can come, get informed, take home a parent package and start the conversation with their child. The parent package highlights your program details and ensures that the attendees have up to date information.
A great resource!

Enrollment will be limited to 10 represenatives for each of these categories:

- Career Training Institutes
- Colleges
- Universities

event itinerary
Tuesday, February 14, 2012

12:30 pm - 13:00 pm	Registration and Networking
13:00 pm - 13:30 pm	Presentation panel for Career Training Institutes (10 presenters x 3 minute presentations)
13:30 pm - 14:00 pm	Presentation panel for Colleges (10 presenters x 3 minute presentations)
14:00 pm - 14:15 pm	Coffee Break
14:15 pm - 14:45 pm	Presentation panel for Universities (10 presenters x 3 minute presentations)
14:45 pm - 15:30 pm	Networking

Representatives will be asked to submit our form for the details of their organization and programs. This form will be put together into a Parent Package for each of the attendees.

At the event, we will have space available for each of the presenting organizations to provide their promotional materials.