# Education & Career Fairs

## Parent Event

# about the parent event...

Parents struggle with advising their child about post-secondary choices. They want to be a part of the decision-making process but are as overwhelmed with information as their child. ECF is pleased to announce the first annual Kelowna Parent Event. We are inviting representatives from career training institutes, colleges and universities to present their information.

Topics of discussion include:

- Admission Requirements
- Important Deadlines
- Living on Campus
- Scholarships being offered
- Tuition Fees
- Choosing a Field of Study
- Clubs, Athletics, Activities that they offer

# who can attend?

ECF is very fortunate to have the support of the local school districts and PACS in each of the areas we visit. For this particular event, we will be sending out invitations through each high school in Kelowna. We will also list the event on local event listing sites.

Each attendee will receive a parent package which highlights each of the programs presented at the event. We will be asking for registration from the attendees and will have a contact sheet available to all representatives post event.

# why should you attend?

We know that parents are involved in the decision-making process for post-secondary studies. They are the vital step for each child when choosing a school. Parents want to be informed and get questions answered by representatives from particular organizations.

The Parent Event is the place where they can come, get informed, take home a parent package and start the conversation with their child. The parent package highlights your program details and ensures that the attendees have up to date information. This is a great resource that you can take home and use for your discussions with your child. Parents are encouraged to get the list of schools attending and have questions ready for the networking session of the event.

Our organizations presenting come from each of these categories:

- Career Training Institutes
- Colleges
- Universities

Enrollment will be limited to 50 parents and must register on our website to attend.

# event itinerary
# Tuesday, February 14, 2012

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| 12:30 pm - 13:00 pm | Registration and Networking |
| 13:00 pm - 13:30 pm | Presentation panel for Career Training Institutes (10 presenters x 3 minute presentations) |
| 13:30 pm - 14:00 pm | Presentation panel for Colleges (10 presenters x 3 minute presentations) |
| 14:00 pm - 14:15 pm | Coffee Break |
| 14:15 pm - 14:45 pm | Presentation panel for Universities (10 presenters x 3 minute presentations) |
| 14:45 pm - 15:30 pm | Networking |

Parents will be asked to fill in a form regarding their particular issues and contact information which will be available to each of our representatives post event.

At the event, parents will have access to promotional materials from each of the organizations.