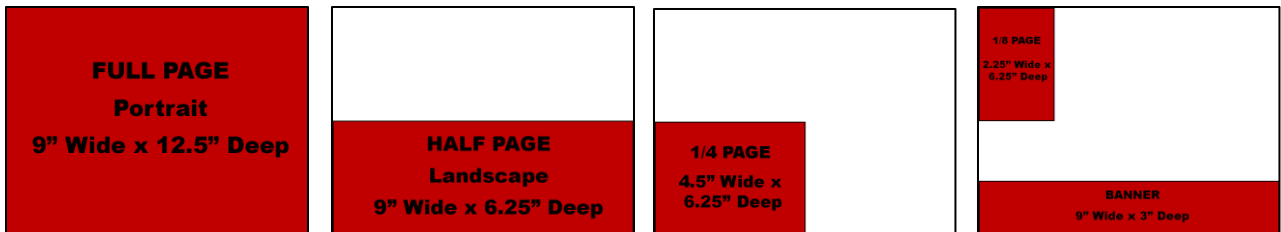




Advertising Rates 2011 – National Rates

ADVERTISING RATE SIZES



NATIONAL ADVERTISING RATES

Full page ads size: 5 column inch width

Publication size: 9" x 13" or 25cm x 35cm

	Advertising Rates - Full Colour		Advertising Rates - Black & White	
	1 Issue	12 Issues	1 Issue	12 Issues
Back Page	\$3,780.00	\$37,195.20	Full Page (inside)	\$1,975.00 \$19,434.00
Full Page (inside)	\$2,730.00	\$26,863.20	Half Page	\$775.00 \$7,626.00
Half Page (inside)	\$1,418.00	\$13,953.12	1/4 Page	\$465.00 \$4,575.60
Half Page (Back Page)	\$2,468.00	\$25,169.00	1/8 Page	\$295.00 \$2,902.80
1/4 Page (inside)	\$788.00	\$7,753.92	Banner (inside 9" x 2")	\$375.00 \$3,690.00
1/8 Page (inside)	\$473.00	\$4,654.32	Banner (inside 9" x 2.5")	\$485.00 \$4,772.40
Banner (front page 9" x 2")	\$1,155.00	\$11,365.20	Banner (inside 9" x 3")	\$575.00 \$5,658.00
Banner (front page 9" x 2.5")	\$1,339.00	\$13,175.76		
Banner (front page 9" x 3")	\$1,523.00	\$14,986.32		
Advertising Rates – TAN: The Afro News website				
Link to your website	\$200 /year	1" x 1" Photographic Icon	\$100/mo.	\$999/year
Contact the TAN office to inquire about additional rates.				

- Above rates are for "camera ready" copy (otherwise an additional design/graphics charge may apply)
- All ads must be prepaid – Multiple placements must be paid in full
- Deadline: for submission and payment is the 15th day of month for next month's publication

Contact **TAN: The Afro News** to place your ad today
sales@theafronews.ca or 604-646-0474



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