



BC's LARGEST CAREER PLANNING EVENTS!

FACT SHEET

As of March 1, 2008

Organization Name:	Education & Career Fairs (A Division of ECF Management Inc.)
Owner:	Carol Liber, Show Manager
Established Year:	1996 (First Fair started in 1997)
Mission Statement:	To assist secondary school students, adult learners and career changers in the transition to a career by providing them with an event to examine different career paths and obtain labour market information
# of Fairs per Year:	Currently 5 regional Fairs: Fraser Valley, Vancouver Island, Vancouver and Okanagan. New Fair in Kamloops in 2009.
# of Fairs to Date:	34 completed Fairs
# of Exhibits to Date:	3,452 exhibits for all Fairs since 1997
# of Exhibits per Fair (2007/8):	Fraser Valley Education & Career Fair: 143 Vancouver Island Education & Career Fair: 109 Vancouver Education & Career Fair: 187 Okanagan Education & Career Fair: 107
# of Attendees to Date:	112,659 attendees for all Fairs since 1997
Total Attendance each year:	12,000+ attendees for all Fairs (2500 – 5000 per Fair)
Attendance Target Market:	Secondary school students, parents, teachers, career counsellors, employment and immigrant services agencies, post-secondary students, adult career changers, general public
Exhibitors:	Universities, colleges, private training institutions, government departments, corporations, employers, associations from Canada, United States, and Internationally

Additional media inquiries, photos and interviews, please contact:
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Education & Career Fairs

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