



2008/09 Marketing & Sponsorship Opportunities

Seminar Presenter Sponsor (Limit 10 for all 5 fairs)

Each Education & Career Fair host's two seminar areas: one focused around **Trades & Technology** and the other geared towards **Career Options**. Each area represents 10 -15 presentations. As a seminar presenter sponsor, you will receive:

- Opportunity to present one Seminar at each of the 5 Fairs (30 minutes duration)
- Logo placement on each of the 5 Seminar pages on the Education & Career Fairs website
- Logo on signage at two Seminar Areas at each of the 5 Fairs
- A 10' X 10' or 8' x 10 regular exhibit space at each of the 5 Fairs
- Logo displayed on school registration packages to all public and private secondary schools in BC (guaranteed if sponsorship and logo confirmed prior to June)
- Logo displayed in newspaper Fair Guides of all 5 Fairs with other Sponsors

Sponsor Fee: \$ 6,300.00 (plus GST) – This fee is for all 5 Fairs

Corner booths add \$100.00 (plus GST) per booth.

Ticket Sponsor / Distributor (Limit 1 for all 5 fairs)

- Right to use event name and logo for advertising & promotional benefits pre-approved by ECF Management
- Logo displayed on ECF website
- Logo displayed on ECF sponsor signage onsite at the 5 Fairs
- Logo displayed in newspaper Fair Guides for all 5 Fairs with other fair Sponsors
- Logo placement/message printed on the back of 30,000+ admission tickets printed for all 5 Fairs
- Logo placement on school registration packages to all public and private secondary schools in BC (guaranteed if sponsorship and logo confirmed prior to June)

Sponsor Fee: \$10,750.00 (plus GST) – This fee is for all 5 Fairs.

ECF Event Team

Email: fairs@theplanner.net

Phone: (604) 276-7471 (PST)

www.educationcareerfairs.com



2008/09 Marketing & Sponsorship Opportunities

Internet Resource Centre Sponsor (Limit 1 for all 5 fairs)

- Opportunity to display/exhibit at the fair sponsored, as part of a 8' X 20' or 10' X 20' feature Internet Resource Centre area (Value: \$7,600.00)
- Part of the designated area to contain four computers, supplied/setup by ECF Management and connected to the Internet
- Special feature area to be identified on the trade show floor plan
- Logo displayed on the ECF website
- Logo displayed on ECF sponsor signage onsite at the 5 Fairs
- Logo displayed in newspaper Fair Guides for all 5 Fairs with other fair Sponsors

Sponsor Fee: \$27,500.00 (plus GST) – This fee is for all 5 Fairs



2008/09 Marketing & Sponsorship Opportunities

Presenting Sponsor (Limit 1 for all 5 fairs)

- Inclusion of Sponsor's name into the Education & Career Fairs promotional materials, indicating their status as a presenting Sponsor of all 5 Fairs (i.e. *The Education & Career Fairs are presented by...*)
- Name recognition in the verbal usage of the title by ECF and its media partners (i.e. *Vancouver Education & Career Fair is presented by...*)
- Right to use event name and logo for advertising & promotional benefits pre-approved by ECF Management
- Category Exclusivity
- Logo on signage at Registration Area of all 5 Fairs and at other locations as mutually agreed upon
- 10' x 10' or 8' x 10' regular display/exhibit space in a prime location at all 5 Fairs (Value: \$5,125.00)
- Logo displayed on title page of newspaper Fair Guides for all 5 Fairs
- Name recognition in radio advertising for all 5 Fairs
- 1000 admission tickets to any of the 5 Fairs
- Logo placement on ECF poster, distribution of 3,500 posters (guaranteed if sponsorship and logo confirmed prior to June)
- Logo placement in school registration packages to all public and private secondary schools in BC (guaranteed if sponsorship and logo confirmed prior to June)
- Logo placement in school confirmation packages (guaranteed if sponsorship & logo confirmed prior to September)
- *Education & Career Fairs presented by...* logo placement on 30,000+ printed admission tickets

Sponsor Fee: \$40,000.00 (plus GST) – This fee is for all 5 Fairs.
Corner booths add \$100.00 (plus GST) per booth.

The elements outlined in the various packages above, provide the basis for a Custom Sponsorship Program, tailored to suit your company's specific needs. We will customize our programs to meet the objectives of your Company or Association.

ECF Event Team
Email: fairs@theplanner.net
Phone: (604) 276-7471 (PST)
www.educationcareerfairs.com