

FOR IMMEDIATE RELEASE

## ECF Launches 9 Fairs in Spring 2021

**January 20, 2021** - Building from two successful fairs in December 2020, the Education and Career Fairs (ECF) catapults into 2021 with four virtual fairs for British Columbia residents and five virtual fairs for Ontario residents in February – May 2021.

Working together with school districts, attending the ECF has been added to the curriculum for dozens of career classes across British Columbia and Ontario secondary schools. The ECF experience features:

- Live chat with admissions officers, employers, and financial aid representatives
- Virtual workshops and online seminars
- Videos of school campus tours, student testimonials, and more
- Opportunities listing

The past 2020 fairs have reported attendance of 10,000 attendees across 2 virtual fairs gathering widely positive feedback from teachers.

“I love the flexibility and convenience of the virtual ECF. Teachers and students who register for ECF have easy access to a wide variety of exhibitor booths before, during and after the fair. Transportation issues and costs are eliminated as are time away from class and conflicting events,” said Michelle Myers, representative of Abbotsford School District.

Registration for ECF is free and open to anyone. The dates for the upcoming fairs are as follows:

### ECF British Columbia Fair Dates

Series 2

Western Region:

Thursday, February 25, 2021

Eastern Region:

Tuesday, March 2, 2021

Series 3

Western Region:

Thursday, May 6, 2021

Eastern Region:

Tuesday, May 11, 2021

Western Region includes Lower Mainland, Vancouver Island, and Vancouver Coast. Eastern Region includes Surrey, the Fraser Valley, the Interior, and Northern BC.

### ECF Ontario Fair Dates

Series 1 (Eastern Region):

Tuesday, February 23, 2021

Series 2 (Toronto Region):

Tuesday, March 9, 2021

Series 3 (North Region):

Thursday, March 11, 2021

Series 4 (Central Region):

Thursday, March 25, 2021

Series 5 (Western Region):

Tuesday, March 30, 2021

To begin the registration process, [visit the official ECF website](#).

### **About**

Since 1996, the Education and Career Fairs (ECF) has helped the next generation of students and young adults plan out their education and career journeys by introducing them to resources and contacts from organizations across Canada. More than just a trade show, ECF breaks down communication barriers between an organization and an individual. The 2019 fairs have gathered over 12,000 attendees and 100+ exhibitors. In 2020-2021, ECF is expanding by hosting 6 virtual fairs for British Columbia and 5 virtual fairs for Ontario.

For more information, please visit [educationcareerfairs.com](http://educationcareerfairs.com) and follow us on [Facebook](#), [Twitter](#) and [LinkedIn](#).

### **Contact**

Joanne Chong  
Marketing Manager  
[marketing@educationcareerfairs.com](mailto:marketing@educationcareerfairs.com)  
(604) 681-2153